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| CATEGORY | **10** | **7** | **5** | **0** | **Score** |
| **Visual** | Visual is complete and it is clear what the visual is trying to accomplish. It is in a creative that captures the audiences attention. | Visual is complete, it does a decent job of describing its topic. This kept the audiences attention for most of the presentation. | Visual has flaws and does not keep the audiences attention. | There is no visual. |  |
| **Engagement** | Team has a clear picture of what they are trying to achieve. Each member can describe what they are trying to do and generally how his/her work will contribute to the final product. | Team has a fairly clear picture of what they are trying to achieve. Each member can describe what they are trying to do overall but has trouble describing how his/her work will contribute to the final product. | Team has brainstormed their concept, but no clear focus has emerged for the team. Team members may describe the goals/final product differently. | Team has spent little effort on brainstorming and refining a concept. Team members are unclear on the goals and how their contributions will help them reach the goal. |  |
| **Teamwork** | Students meet and discuss regularly. All students contribute to the discussion and all are listened to respectfully. All team members contribute a fair share of the work. | Students meet and discuss regularly. Most students contribute to the discussion and are listened to respectfully. All team members contribute a fair share of the work. | A couple of team meetings are held. Most students contribute to the discussion and are listened to respectfully. All team members contribute a fair share of the work. | Meetings are not held AND/OR some team members do not contribute a fair share of the work. |  |
| **Content**  **(Out of 30 points)** | Group prepares a visual with a great deal of content covered and is able to teach the class about the subject chosen. | Group prepares a visual with content covered and is able to teach the class about the subject chosen. | Group prepares a visual with minimal content covered and is teaches the class little about the topic. | Group prepares a visual that does not incorporate any content material and does not teach the class anything. |  |
| **Time Limit** | Group prepares a visual presentation that is 7 minutes or less. It is a well given presentation for the time given. | Group prepares a visual presentation that is over 7 minutes but the group does a nice job presenting. | Group prepares a visual presentation that is well over 7 minutes and did an adequate job for the time that is given. | Group prepares a visual presentation that is well short of the time and left a lot of questions because they did not do a great job presenting. |  |